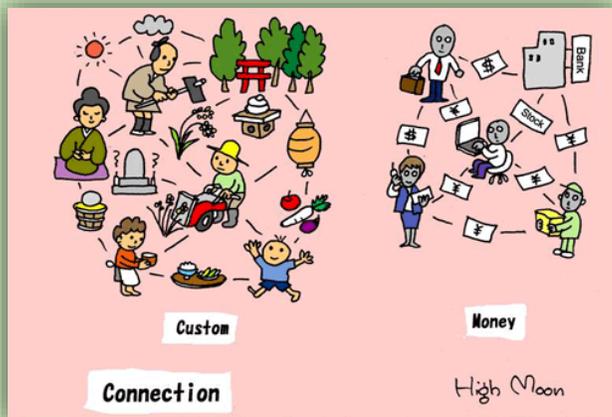
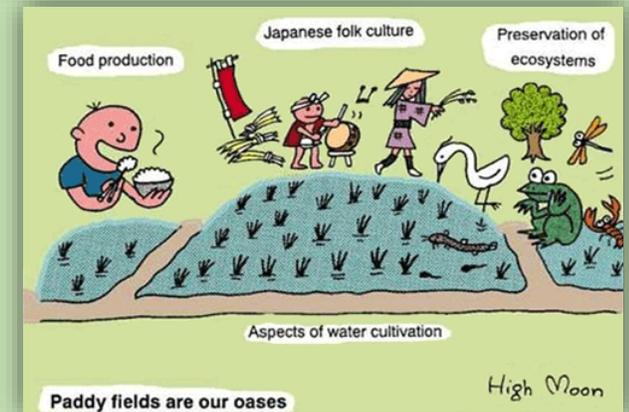
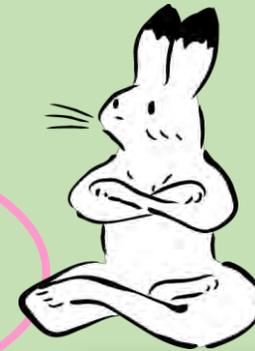


Let's apply traditional Japanese wisdom to today's life

from the eyes of a young university student



“Chie no Wa Bank” (An information bank of traditional Japanese wisdoms) was generated to revisit “traditional Japanese pearls of wisdom and utilize them for solving varieties of difficult issues we are facing today.

Under this “Chie no Wa Bank”, a university student in Japan is suggesting casual examples of applying those wisdom to her daily life.



Experience ! rather than obtaining goods

旅行



Visit various places all over the world!
Enjoy unique experiences and make a lifetime memory!

Books enrich your lives
Knowledge acquired through books will be your valuable assets

Tips for a happy life

Happiness of shopping is frail. Real happiness is in a good experience and kept longer.



Reading books

Students could go on a long trip or choose to study abroad. You can apply scholarships and purchase tickets at a student rate. Life is too short and only once. Why not enjoy yourself and make lots of memories?



What about giving your friend an opportunity to experience something new?

A gift of new experience

SOW
Experience
RING BELL



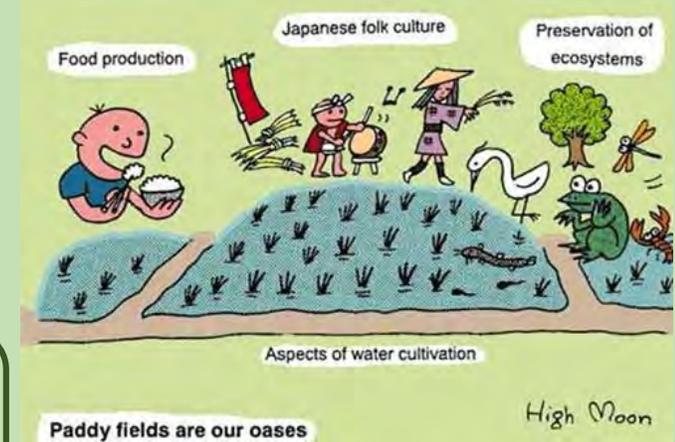
Living in harmony with nature



Organic Vegetables

Yummy!
Homegrown
veggies! 😊

Let's try a stay at a farmhouse!
Explore a new style of trips!



Nature-friendly
cooking 😊

*Flower
Arrangement*



Bring nature in
our life!



*Kitchen
Garden*

*Green Tourism
Agritourism*



Green tourism may cost less than
10000 yen!
Explore a new place, not just
tourist resorts.

Nature-friendly cosmetics
and kind-to-skin makeup.
Let's enjoy an ecological and
stylish life!



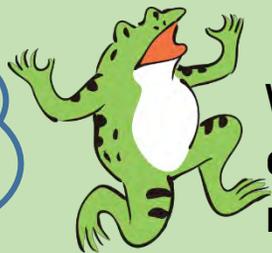
*Organic Cosmetics
Ethical Makeup*

Learning to be content with what you already have



Simple Life

Lead a simple life having only what you really need!
Clear your room, and your mind will be cleared.



With fewer items of clothing, you can quickly get ready in the morning.

People in France have only 10 clothes?
Make good use of your wardrobe!
Do you really need the clothe that you are browsing now?



Food loss is a big issue now in many countries!

Eat moderately

Japanese old wisdom 😊
Eat moderately, don't take more than you can eat.



Harmonious Society

Diversity respects the individual personality of every person and harmonizes their different views.

Diversity



You will meet a wide variety of people on campus.
Why not stopping by a community café for a chat?



Spirit of mutual aid



Help with each other as we did in old days 😊



Environment and safety must be preserved by everybody

Enjoy school-wide activities and classroom events!

School Events



Free and Open Mind

You can feel free expression of musicians.



Music

Gain knowledge and form your own opinion based on it.



讀書

Express yourself clearly and exchange opinions with people all over the world!



SNS



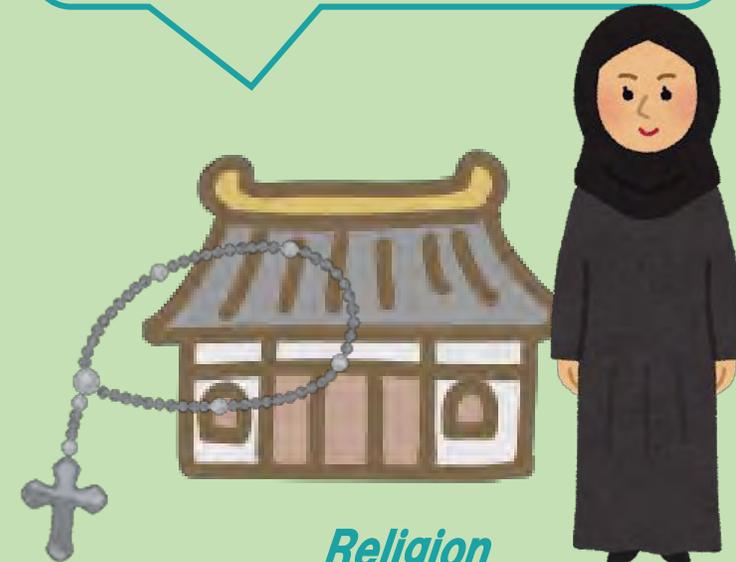
Spirit

Material

A thing wanted

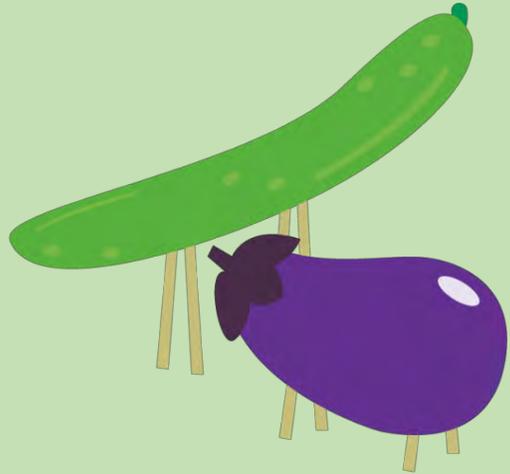
High Moon

Religion can be a spiritual backbone. You are free to choose religion.



Religion

Respect Ancestors



Bon festival

Welcome the spirits of ancestors during Bon Festival. They will visit you on the back of an eggplant cow and a cucumber horse.



Do you know the etiquette of making offerings? Ask your parents next time you return home.

Visiting grave

Pay a visit and clean up the family grave 😊



Offerings

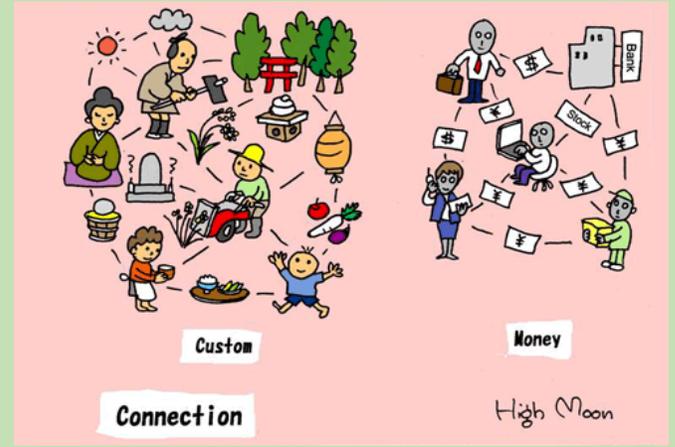


Remember your ancestors and make offerings

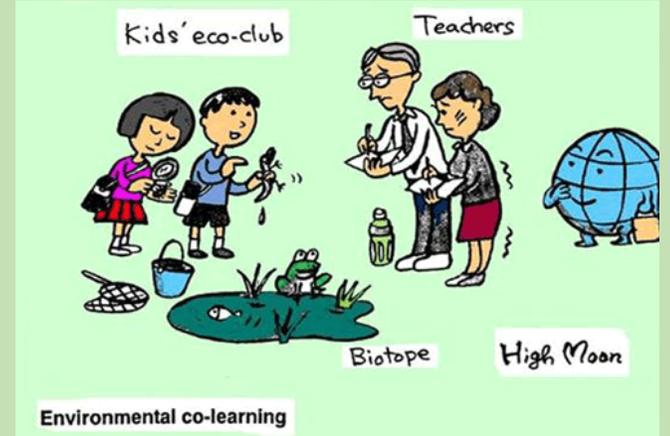
Respect your grandparents.



Senior Citizens' Day



Nurture the next generation



Community people ensure safety of school zone!



Community dining rooms for kids

Community volunteers



No hungry children!

Volunteers are supporting community dining rooms in various cities! Why don't you visit one in your area?



We should provide a learning environment to all kids!

Study room for free

